

CERTIFICATE COURSE IN RURAL MANAGEMENT

CCRM1: RURAL SECTOR IN INDIA

Max. Marks: 100

External: 70

Internal: 30

Pass: 40%

Credits: 6

OBJECTIVE:

Aware and educate human resource regarding scenario of rural sector in India.

INSTRUCTIONS FOR THE PAPER SETTER/EXAMINER:

1. The syllabus prescribed should be strictly adhered to.
2. The question paper will consist of three sections: A, B, and C. Sections A and B will have four questions from the respective sections of the syllabus and will carry 10 marks each. The candidates will attempt two questions from each section.
3. Section C will have fifteen short answer questions covering the entire syllabus. Each question will carry 3 marks. Candidates will attempt any ten questions from this section.
4. The examiner shall give a clear instruction to the candidates to attempt questions only at one place and only once. Second or subsequent attempts, unless the earlier ones have been crossed out, shall not be evaluated.
5. The duration of each paper will be three hours.

INSTRUCTIONS FOR THE CANDIDATES:

Candidates are required to attempt any two questions each from the sections A and B of the question paper and any ten short questions from Section C. They have to attempt questions only at one place and only once. Second or subsequent attempts, unless the earlier ones have been crossed out, shall not be evaluated.

Section A

Unit 1: Introduction of Rural Sector in India, Nature, significance, features, factors affecting rural sector.

Unit 2: Rural social structure: caste and class, rural social institutions: family and marriage.

Unit 3: Rural problems: Rural Poverty - Types, Causes and Consequences of Poverty in rural India.

Unit 4: Rural Illiteracy and Health Problems: Educational problems- Enrolment, Retention, Drop out educational neglects and its changing scenario in the context of Right to Education (RTE).

Unit 5: Health Scenario of rural India: MMR, IMR and Sex Ratio.

Unit 6: Rural Unemployment Types, Causes and Consequences of Unemployment in rural India. Rural Social Problems

Section B

Unit 7: Rural resources: land, water, forest and energy – Uses and their impacts

Unit 8: Rural Economy: Agrarian economy and rural livelihood, Features of rural economy, Rural market and Problems of Food Security

Unit 9: Diversification of Rural Economic Activities, Livestock economies- Livestock resources and their productivity

Unit 10: White revolution - Fishery and poultry development, Forestry, Horticulture and Floriculture.

Unit 11: Rural industrialization: importance, problems and approaches.

Unit 12: Rural entrepreneurship: concept, characteristics, Factors, types, problems, prospects.

Suggested Reading

- A.R. Desai (Ed). Introduction of Rural Sociology in India.
- B.C. Mehta, Rural poverty in India, concept, publisher.
- K.R. Gupta, Rural Development in India, Atlantic Publishers and Distributors (P) Ltd.
- M. Soundarapandian, Rural Entrepreneurship: Growth and Potentials, Kanishka Publisher.
- C.B. Mammoria, Indian Social Problems, Kitab Mahal Publisher

CERTIFICATE COURSE IN RURAL MANAGEMENT
CCRM2- RURAL DEVELOPMENT: PLANNING AND PROGRAMMES

Max. Marks: 100

External: 70

Internal: 30

Pass: 40%

Credits: 6

Objective:

Aware human resource regarding rural planning process and programs to develop rural India.

INSTRUCTIONS FOR THE PAPER SETTER/EXAMINER:

1. The syllabus prescribed should be strictly adhered to.
2. The question paper will consist of three sections: A, B, and C. Sections A and B will have four questions from the respective sections of the syllabus and will carry 10 marks each. The candidates will attempt two questions from each section.
3. Section C will have fifteen short answer questions covering the entire syllabus. Each question will carry 3 marks. Candidates will attempt any ten questions from this section.
4. The examiner shall give a clear instruction to the candidates to attempt questions only at one place and only once. Second or subsequent attempts, unless the earlier ones have been crossed out, shall not be evaluated.
5. The duration of each paper will be three hours.

INSTRUCTIONS FOR THE CANDIDATES:

Candidates are required to attempt any two questions each from the sections A and B of the question paper and any ten short questions from Section C. They have to attempt questions only at one place and only once. Second or subsequent attempts, unless the earlier ones have been crossed out, shall not be evaluated.

Section A

Unit 1: Rural Development Planning, Planning Process, Types, Function and level of Planning

Unit 2: Multi-level Planning, District Planning

Unit 3: Grassroots Level Planning (Block Level Planning), Grassroots Level Planning (Village

Level Planning).

Unit 4: Rural Development Administration: Administrative Structure

Unit 5: Institutions of Rural Sector: Panchayati Raj Institutions (PRIs): Evolution–Structure-Functions.

Unit 6: 73rd Constitutional Amendment Act – Devolution of Powers and Functions to PRIs, Role of Panchayati Raj Institutions in Rural Development.

Section B

Unit 7: Cooperative Institutions: Concept and Principles of Cooperation

Unit 8: Types and working of Rural Cooperatives: Credit Cooperatives

Unit 9: Marketing Cooperatives, Dairy Cooperatives

Unit 10: Rural Development Programmes, Poverty Alleviation Programmes: Programmes for Self & Wage Employment

Unit 11: Rural Empowerment

Unit 12: Social Security of Women, Other Development Programmes and Start up India in Rural sector.

CERTIFICATE COURSE IN RURAL MANAGEMENT
CCRM3: RURAL MANAGEMENT

Max. Marks: 100

External: 70

Internal: 30

Pass: 40%

Credits: 6

Objectives:

To develop educated rural human resource having skill and know-how required to promote rural area.

INSTRUCTIONS FOR THE PAPER SETTER/EXAMINER:

1. The syllabus prescribed should be strictly adhered to.
2. The question paper will consist of three sections: A, B, and C. Sections A and B will have four questions from the respective sections of the syllabus and will carry 10 marks each. The candidates will attempt two questions from each section.
3. Section C will have fifteen short answer questions covering the entire syllabus. Each question will carry 3 marks. Candidates will attempt any ten questions from this section.
4. The examiner shall give a clear instruction to the candidates to attempt questions only at one place and only once. Second or subsequent attempts, unless the earlier ones have been crossed out, shall not be evaluated.
5. The duration of each paper will be three hours.

INSTRUCTIONS FOR THE CANDIDATES:

Candidates are required to attempt any two questions each from the sections A and B of the question paper and any ten short questions from Section C. They have to attempt questions only at one place and only once. Second or subsequent attempts, unless the earlier ones have been crossed out, shall not be evaluated.

Section A

Unit 1: Rural Crop: Financing, Production and Marketing

Unit 2: Rural Livestock Management: Financing, Production and Marketing, Rural,

Unit 3: Rural Development Management: Issues in Management of Rural Development Projects, Project Dimension, Identification and Formulation,

Unit 4: Project Appraisal-I (Technical Feasibility) Project Appraisal-II (Economic Feasibility), Project Appraisal-III (Financial Feasibility)

Unit 5: Programme Implementation (Activity Planning and Network Analysis), Monitoring Development Projects, Project Evaluation.

Unit 6: Natural Resources Management: Drought-Prone Areas Programme, Desert Development Programme, Integrated Wasteland Development Programme, Social Forestry and Joint Forest Management.

Section B

Unit 7: Application of ICT for Rural Management.

Unit 8: Application of Remote Sensing and GIS in Rural Development: Natural Resource Management, Watershed Management,

Unit 9: Rural Infrastructure Management, Disaster Management.

Unit 10: Communication Channels: Uses for Rural Management, Communication Strategies for Rural Management

Unit 11: Media Mix for Rural Development - Audio – visual aids in proper sequence - Cross-media approach - Media forum – Using social media for rural management.

Suggested Reading

- Katar. Singh (2009), Rural Development: Principles, Policies and Management, SAGE Publications India Pvt Ltd. Publication year: 2009
- H.D. Foth & I.M. Turk, Fundamentals of Soil Science, Wiley Eastern
- Bneerjee G. D, Srijeet (2012), Rural Entrepreneurship Development Programme in India, An Impact Assessment, Abhijeet publication